

Digital Economy

Stay one step ahead with Lyxor's Thematic ETFs

The digital economy refers to “economic activity that results from billions of everyday online connections among people, businesses, devices, data, and processes”¹. And the story extends far beyond e-commerce. Cybersecurity, social media, online payments, fintech and digital advertising all play a part in the value chain.

Investing in the new economy



Our Digital Economy ETF targets companies involved in the following related products, services and concepts:

- ▶ E-commerce
- ▶ Digital Payments
- ▶ Robotics
- ▶ Social Media
- ▶ Sharing Economy
- ▶ Cybersecurity
- ▶ Cloud Computing

A unique investment process

We believe the best way to access this theme in a precise and meaningful way is to combine the benefits of indexing, with active human oversight and cutting-edge artificial intelligence and data science.

How the index captures the theme

- ▶ Seed words related to the Digital Economy chosen by our index partner MSCI and a thematic industry expert*
- ▶ Final list of key words generated using Natural Language Processing, a branch of artificial intelligence
- ▶ Company public records and filings scanned for matching key words based on business descriptions
- ▶ Eligible stocks scored for relevance as measured by revenue attributable to the theme (25% minimum)
- ▶ Further size, liquidity and ESG filters applied, with final selection of equally-weighted stocks re-weighted by fundamental scores

Key index features²

Index name MSCI ACWI IMI Digital Economy ESG Filtered

Exposure Global developed & emerging markets

holdings 154

Sustainability MSCI ESG exclusions based on:

- Controversial businesses
- UN Global Compact violators
- Severe controversies
- CCC/non-rated

Weighting Based on composite score of three fundamentals:

- % of sales spent on R&D and capex
- Return on Invested Capital
- 1 year sales growth

Human expertise



On an annual basis, a thematic expert retained by MSCI advises on the index's objectives and related sub-themes to ensure the index evolves with the theme.*

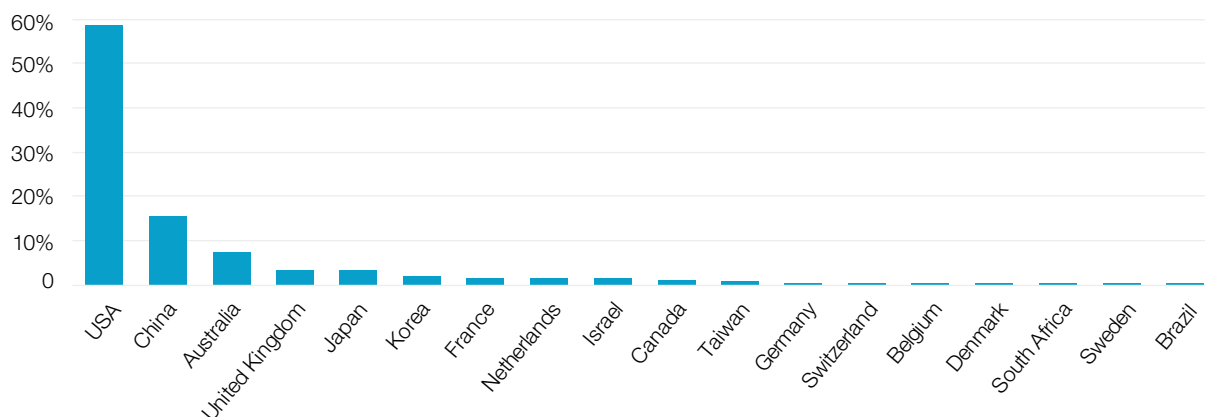
Costas Andriopoulos

Professor of Innovation and Entrepreneurship, Director of Cass X (Research Centre for Innovation and Disruption) at Cass Business School

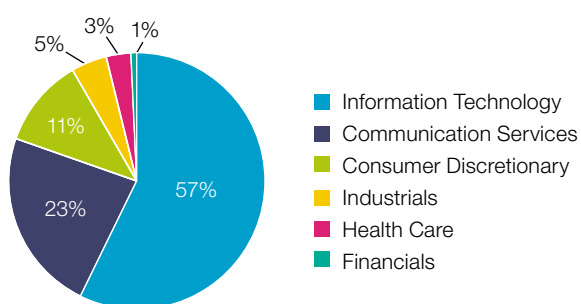
¹Source: Deloitte, <https://www2.deloitte.com/mt/en/pages/technology/articles/mt-what-is-digital-economy.html> ²Source: MSCI, as at 01/06/2020. Full index methodology available on request. *MSCI may seek input from outside market experts on the ongoing evolution of the theme underlying the index, and relevant seed words. However, such input is advisory only in nature. Use of any such input is at MSCI's discretion, and may or may not lead to a change to the index or index methodology.

A look inside the basket – the Digital Economy index

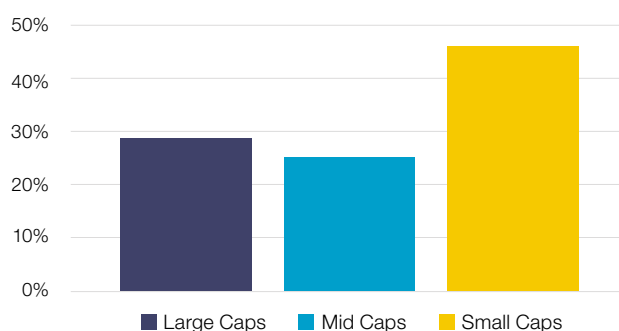
Country breakdown²



Sector breakdown²



Market cap breakdown²

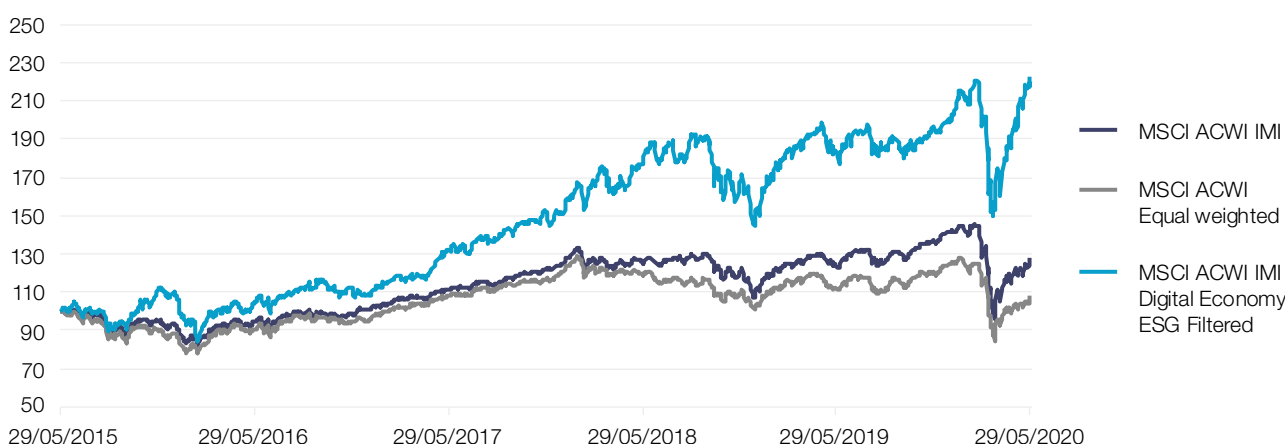


Top 10 holdings²

Company	Country	GICS sector	Weight
FACEBOOK A	USA	Communication Services	1.40%
G BITS NETWORK A (HK-C)	CHINA	Communication Services	1.24%
IGG (CN)	CHINA	Communication Services	1.15%
ALTERYX A	USA	Information Technology	1.13%
ROKU A	USA	Communication Services	1.11%
TRADE DESK A	USA	Information Technology	1.08%
ZYNGA A	USA	Communication Services	1.07%
RUBICON PROJECT	USA	Consumer Discretionary	1.05%
DUZONBIZON CO	KOREA	Information Technology	1.04%
AUTODESK	USA	Information Technology	1.01%
TOTAL			11.28%

²Source: MSCI, as at 01/06/2020.

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5-year index performance³Risk/return metrics⁴

	Returns			Annualised volatility		
	YTD	1Y	5Y (p.a.)	YTD	1Y	5Y
MSCI ACWI IMI Digital Economy ESG Filtered	11.7%	22.5%	17.3%	39.9%	28.1%	20.3%
MSCI ACWI Equal weighted	-13.9%	-2.8%	1.5%	30.5%	20.8%	13.8%
MSCI ACWI IMI	-9.9%	3.7%	5.0%	38.9%	26.1%	15.5%

ESG metrics⁵

	MSCI ACWI IMI Digital Economy ESG Filtered	MSCI ACWI IMI Equal Weighted	MSCI ACWI IMI
Key integration metrics			
ESG Score	5.1	4.5	5.9
% "Leader" companies (AAA-AA)	15.4%	12.5%	26.5%
% "Average" companies (A-BB)	69.4%	61.7%	65.1%
% "Laggard" companies (B-CCC)	15.3%	25.9%	8.5%
ESG Pillars			
Environmental Pillar Score	4.4	4.3	5.5
Social Pillar Score	4.6	4.5	4.8
Governance Pillar Score	5.2	5.0	5.3
Values			
UN Global Compact Compliance Violation (%)	0%	0.3%	1.7%
Very Severe Controversies (%)	0%	0.3%	2.1%
Fossil Fuel Sector Exposure (%)	0%	7.8%	9.5%
Tobacco Involvement (%)	0%	0.5%	1.0%
Ties to Controversial Weapons (%)	0%	0.2%	0.5%

Our Thematic range at a glance

ETF name	Replication type	Bloomberg tickers	ISIN	Current temporary TER*	Target TER*
Lyxor MSCI Smart Cities ESG Filtered (DR) UCITS ETF	Physical	IQCY, IQCT	LU2023679256	0.15% [†]	0.45% [†]
Lyxor MSCI Millennials ESG Filtered (DR) UCITS ETF	Physical	MILL, GENY	LU2023678449	0.15% [†]	0.45% [†]
Lyxor MSCI Future Mobility ESG Filtered (DR) UCITS ETF	Physical	ELCR, MOBI	LU2023679090	0.15% [†]	0.45% [†]
Lyxor MSCI Digital Economy ESG Filtered (DR) UCITS ETF	Physical	EBUY, DIGE	LU2023678878	0.15% [†]	0.45% [†]
Lyxor MSCI Disruptive Technology ESG Filtered (DR) UCITS ETF	Physical	UNIC, DTEC	LU2023678282	0.15% [†]	0.45% [†]

*Source: Lyxor International Asset Management, as at 13/07/2020. Target TER is 0.45% but has temporarily been decreased to 0.15% until September 2021.

³Source: Lyxor International Asset Management, Bloomberg. Data as 29/05/2020. Performances of thematic index is a back test and does not represent a live track record. MSCI ACWI Equal Weighted index used as a reference benchmark for a more like-for-like comparison, as the market cap weighted MSCI ACWI IMI index skews towards the largest companies. Past performance is not a reliable indicator of future results.

⁴Source: MSCI, as at 29/05/2020. Past performance is not a reliable indicator of future results.

⁵Source: MSCI, as at 30/06/2020, using Index Profile Tool: <https://www.msci.com/index-profile/index-metrics/>

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Knowing your risk

It is important for potential investors to evaluate the risks described below and in the fund prospectus on our website www.lyxoretf.com

Capital at risk

ETFs are tracking instruments: Their risk profile is similar to a direct investment in the Underlying index. Investors' capital is fully at risk and investors may not get back the amount originally invested.

Replication risk

The fund objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and the efficient fund replication.

Counterparty risk

With synthetic ETFs, investors are exposed to risks resulting from the use of an OTC swap with Société Générale. In-line with UCITS guidelines, the exposure to Société Générale cannot exceed 10% of the total fund assets. Physically replicated ETFs may have counterparty risk if they use a securities lending programme.

Underlying risk

The Underlying index of a Lyxor ETF may be complex and volatile. For example, when investing in commodities, the Underlying index is calculated with reference to commodity futures contracts exposing the investor to a liquidity risk linked to costs such as cost of carry and transportation. ETFs exposed to Emerging Markets carry a greater risk of potential loss than investment in Developed Markets as they are exposed to a wide range of unpredictable Emerging Market risks.

Concentration risk

Thematic ETFs select stocks or bonds for their portfolio from the original benchmark index. Where selection rules are extensive it can lead to a more concentrated portfolio where risk is spread over fewer stocks than the original benchmark.

Currency risk

ETFs may be exposed to currency risk if the ETF is denominated in a currency different to that of the Underlying index they are tracking. This means that exchange rate fluctuations could have a negative or positive effect on returns.

Liquidity risk

Liquidity is provided by registered market-makers on the respective stock exchange where the ETF is listed, including Société Générale. On exchange, liquidity may be limited as a result of a suspension in the underlying market represented by the Underlying index tracked by the ETF; a failure in the systems of one of the relevant stock exchanges, or other market-maker systems; or an abnormal trading situation or event.

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